

# Cookie Policy

## What are Cookies?

Cookies and other similar technologies such as local shared objects, flash cookies or pixels, are tools used by Web servers to store and retrieve information about their visitors, as well as to provide a correct functioning of the site.

The use of these devices allows the Web server to remember some data concerning the user, such as their preferences for viewing the pages of that server, name and password, products they are most interested in, etc.

According to the EU directive, the cookies that require the user's informed consent are analytical cookies and advertising and affiliation cookies, with the exception of technical cookies and those necessary for the operation of the website or the provision of services expressly requested by the user.

## Types of Cookies used in this Website

### According to Purpose

- **Technical and functional cookies:** these are those that allow the user to browse through a website, platform or application and to use the different options or services that exist on it.
- **Analytical cookies:** these are cookies that allow the party responsible for them to monitor and analyse the behaviour of the users of the websites to which they are linked. The information collected through this type of cookies is used to measure the activity of the websites, application or platform and for the elaboration of browsing profiles of the users of these sites, applications and platforms, in order to introduce improvements based on the analysis of the usage data of the users of the service.
- **Advertising cookies:** are those that allow the management, in the most effective way possible, of the advertising spaces that, where appropriate, the editor has included on a website, application or platform from which the requested service is provided based on criteria such as the edited content or the frequency at which the advertisements are shown.
- **Behavioural advertising cookies:** these collect information on the user's preferences and personal choices (retargeting) to enable the management, in the most effective way possible, of the advertising spaces that, where appropriate, the publisher has included on a website, application or platform from which it provides the requested service.
- **Social Cookies:** these are set by social media platforms on the Services to allow you to share content with your friends and networks. Social media platforms have the ability to track your online activity outside of the Services. This may affect the content and messages you see on other services you visit.
- **Affiliate cookies:** allow tracking of visits from other websites, with which the website enters into an affiliation agreement (affiliate companies).
- **Security cookies:** these store encrypted information to prevent the data stored in them from being vulnerable to malicious attacks by third parties.

### According to Ownership

- **First-party cookies:** these are those that are sent to the user's terminal equipment from a computer or domain managed by the publisher itself and from which the service requested by the user is provided.
- **Third-party cookies:** these are those that are sent to the user's terminal equipment from a computer or domain that is not managed by the editor, but by another entity that processes the data obtained through the cookies.

### According to the Conservation Period

- **Session cookies:** these are a type of cookie designed to collect and store data while the user accesses a website.
- **Persistent cookies:** these are a type of cookie in which the data remains stored in the terminal and can be accessed and processed for a period defined by the party responsible for the cookie, which can range from a few minutes to several years.

## Processing of Personal Data

United Lisbon International School, SA, as Data Controller, informs you that this data will be processed in accordance with the provisions of Regulation (EU) 2016/679 on data protection (GDPR) and Law No. 58/2019, which ensures the implementation of the GDPR in Portugal. Therefore, we provide you with the following information regarding data processing:

- **Purposes of processing:** as specified in the section on cookies used on this website.
- **Legitimation of the processing:** consent of the data subject.
- **Data retention criteria:** as specified in the section on cookies used on the website.
- **Communication of data:** data will not be communicated to third parties, except in cookies owned by third parties or by legal obligation.
- **Rights of the data subject:** You have the right to withdraw your consent at any time. You have the right to access, rectify, oppose and delete your data, as well as to the portability and limitation of their processing. You also have the right to lodge a complaint with the competent authority ([cnpd.pt](http://cnpd.pt)).
- **Contact details:** [info@unitedlisbon.school](mailto:info@unitedlisbon.school)

## Cookies Controlled by the Publisher

### Necessary Cookies

- **Domain:** unitedlisbon.school
- **Cookie:** PHPSESSID
- **Purpose:** Cookie generated by applications based on the PHP language. It is used to maintain user session variables, such as keeping a user logged in between pages.
- **Term:** 3 months
- **Domain:** unitedlisbon.school
- **Cookie:** wpEmojiSettingsSupports
- **Purpose:** Enables emoji support on pages powered by WordPress.
- **Term:** Session

### Analytics Cookies

- **Domain:** unitedlisbon.school
- **Cookie:** \_ga
- **Purpose:** Used by Google Analytics to distinguish users across browsing sessions.
- **Term:** 1 year
- **Domain:** unitedlisbon.school
- **Cookie:** ga\*
- **Purpose:** Used by Google Analytics 4 to distinguish users across browsing sessions.
- **Term:** 1 year

### Marketing Cookies

- **Domain:** unitedlisbon.school
- **Cookie:** \_fbp
- **Purpose:** Facebook Pixel cookie used to track visits across websites for advertising purposes.
- **Term:** 3 months
- **Domain:** unitedlisbon.school
- **Cookie:** lastExternalReferrerTime
- **Purpose:** Detects how the user reached the website by storing the last URL visited.
- **Term:** Persistent
- **Domain:** unitedlisbon.school
- **Cookie:** lastExternalReferrer
- **Purpose:** Detects how the user reached the website by storing the last URL visited.
- **Term:** Persistent

## Other Cookies

- **Domain:** unitedlisbon.school
- **Cookie:** wpcf7\_guest\_user\_id
- **Purpose:** Stores a unique identifier used by Contact Form 7 to ensure user anonymity.
- **Term:** 12 hours

## Third Party Cookies not Controlled by the Publisher

Third-party services are beyond the publisher's control. Providers may modify their terms, purposes, and cookie usage at any time.

## External Providers of this Website

### Facebook

<https://www.facebook.com/about/privacy/>

### Google Analytics

<https://privacy.google.com/take-control.html>

### Google

<https://privacy.google.com/take-control.html>

### Instagram

<https://privacycenter.instagram.com/policy>

### LinkedIn

<https://www.linkedin.com/legal/privacy-policy>

### YouTube

<https://privacy.google.com/take-control.html>

### OpenApply

<https://www.faria.org/terms/openapply/terms/privacy-policy>